

# All About CPCU Interest Groups

## What Are Interest Groups?

**Interest Groups** are a community within the **CPCU Society**, created around shared interests in specific areas of **knowledge, learning, technology** or other characteristics of membership. An Interest Group serves as a **resource to the Society** for the purpose of carrying out activities and programs designed to **address the needs of members**.



## Interest Group Benefits

### Empowerment

Interest Groups allow you to advance our industry with opportunities to mentor other industry professionals and gain valuable leadership skills and insights

### Knowledge

Interest groups allow you to expand your technical skills via access to publications, webinars, seminars and other educational resources/events

### Engagement

Interest Groups encourage you to connect with other industry professionals to establish business relationships, receive relevant career advice and insight.

## Engage with as many Interest Groups as You Like!

### Underwriting:

*Personal and Commercial lines*

### Claims

*Personal and Commercial Lines*

### International:

*International insurance solutions*

### Reinsurance & ESSL:

*Reinsurance, Excess & Surplus Lines, Risk Solutions*

### Risk Management:

*Alternative Risk Solutions, Loss Control, and Risk Engineering*

### Sales and Marketing:

*Agent/Broker, Marketing and Distribution Systems*

### Compliance & Legal Affairs

*Regulatory Issues, Coverage, Litigation Expert Witnesses*

### Professional Development

*Professional Experience, Resource Group, Leadership Training, Managerial Excellence*

## WAYS to GET INVOLVED

- Participate in interest group committees and/or volunteer leadership roles
- Contribute content through in-person presentations, articles, webinars and join interest group calls
- Stay informed on emerging issues that interest YOU and will best help you succeed

**How to Join an Interest Group**

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Joining an interest group is as easy as...

1

Simply log onto [CPCU Society](#) homepage with your CPCU Society User Name and Password and click on “**Interest Groups**” under “**My Account Dashboard**”

*The account log in is in the **upper right hand corner** of the homepage.*

2

Click “**Edit**” under “**My Primary Interest Group**” and make your selection

*If you are interested in more than one Interest Group, you can **select additional interest groups** in the checkbox immediately below the Primary Interest group drop down menu.*

3

Click “**Save**” at the bottom right hand corner of the page

*Note, you will need to **scroll down the page** to find the “**SAVE**” button. You should receive a **green message bar** at which states “**successfully updated**” after you save.*

Now, **capitalize on your membership** by joining Interest Group functions like **Webinars, Networking Events & Road Shows**. You should hear from the Interest Group Leadership **via email** after you join. Also consider engaging on the [Interact Community](#) to find out the latest happenings with IG’s.

## Interested in an IG Leadership Committee Position?

After joining an interest group per the instructions above, submit your volunteer leadership application to the Nominating Committee to assume a role on your interest group committee. Please cc the IG committee Chair when you submit your application so they can make a connection with you!

- Interest Group Committees **plan sessions** for the **CPCU In2Risk Meeting**, **develop material and source speakers** for webinars, and **actively engage in leading networking events** for IG members. Committees **direct all interest group activities**.
- Time commitments usually involve a monthly virtual meeting, attendance at in-person meetings at Leadership Summit and In2Risk, and any other time spent working on IG committee planning events, depending on the role you choose.

Need some help? Have a question about the process?

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